

Design Sprint A Practical Guidebook For Building Great Digital Products

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The design sprint is a 5-step process for solving discrete business problems through design, prototyping, and testing with users.

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This practical guide shows you exactly what a design sprint involves and how you can incorporate the process into your organization. Design sprints not only let you test digital product ideas before you pour too many resources into a project, they also help everyone get on board—whether they're team members, decision makers, or potential users.

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Design Sprint is a book that will take you through the process of a design sprint. The book offers great insight of how to run a design sprint. It even lists suggestions for tools, post-it sizes and lots of great tips for each of every phase. The book is written in a tutorial fashion.

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This guide is the result of the dozens sprints and workshops we, the Design Sprint Academy, have run around the world with a large variety of organizations ranging from startups to enterprise, across a multitude of industries. We work tirelessly to make our Design Sprints practical, innovative and fun for our clients.

Design Sprint Master - Facilitator's Guide

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He also authored Design Leadership and Design Sprint: A Practical Guidebook for Building Great Digital Products, which he co-authored with CTodd Lombardo and Trace Wax. Richard is the CEO and co-founder of Fresh Tilled Soil, and under his leadership, Fresh Tilled Soil has delivered UX and product design to 700+ clients across the world.

Enterprise Design Sprints - DesignBetter

A practical guide to answering critical business questions, Sprint is a book for teams of any size, from small startups to Fortune 100s, from teachers to nonprofits. It's for anyone with a big opportunity, problem, or idea who needs to get answers now.

The Design Sprint — GV

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Design Sprint : A Practical Guidebook for Building Great ...

You can greatly reduce your risk of failure with design sprints, a process that enables your team to prototype and test a digital product idea within a week. This practical guide shows you exactly what a design sprint involves and how you can incorporate the process into your organization.

Design Sprint: A Practical Guidebook for Building Great ...

The Design Sprint Method This sketch summarizes the Design Sprint method invented and popularized by Google Ventures and Jake Knapp. This is how they describe the method: “The big idea with the Design Sprint is to build and test a prototype in just five days.

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