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dependent company and, in the end, a grotesque outcome of America's mixed economy. That is the central finding of Robert L. Bradley's "Capitalism at Work": The blame for Enron rests squarely with "political capitalism" -- a

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Although Ken Lay professed allegiance to free

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markets, he was in fact a consummate politician. Only by manipulating the levers of government was he able to transform Enron from a \$3 billion natural gas company to a \$100 billion chimera, one that went in a matter of months from seventh place

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on Fortune's 500 list to bankruptcy. But "Capitalism at Work" goes beyond unmasking Enron's sophisticated foray into political capitalism.

Employing the timeless insights of Adam Smith, Samuel Smiles, and Ayn Rand, among others, Bradley

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shows how
fashionable anti-
capitalist doctrines
set the stage for
the ultimate
business debacle.

Those errant
theories, like Enron
itself, elevated form
over substance,
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Weber discuss the social and ethical impacts of business. Business and Society, 10e highlights why government regulation is sometimes required as well as new models of business-community collaboration.

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Society, 10e is a book with a point of view. Post, Lawrence and Weber believe that businesses have social (as well as economic) responsibilities to society; that business and government both have important roles to play in the

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modern economy;
and that ethics and
integrity are
essential to
personal fulfillment
and to business
success.

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