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Building a Better Business Using the LEGO SERIOUS PLAY Method offers a creative approach to innovation and enhanced business performance by putting the focus on unleashing play in order to unlock the human

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potential within organizations.

## Building a Better Business Using the Lego Serious Play ...

Building a Better Business Using the LEGO® SERIOUS PLAY® Method delivers a creative approach to enhancing innovation and improving business performance, with the focus on unleashing play. Written by the two original Master Trainers for LEGO SERIOUS PLAY (LSP), the book outlines how LSP can develop teams, people, relationships and business .

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Get familiar with non-linear thinking and apply the Double Loop Design Process. Understand your customer, create experiments, and validate and test your assumptions. Learn how other organizations apply these new tools, skills, and mindset. Become a Rebel, and change your organization through teamwork and storytelling.

## Home - Design a better business

Building a Better Business Using the Lego Serious Play Method - Ebook written by Per Kristiansen, Robert Rasmussen. Read this book using Google Play Books app on your PC, android, iOS devices. Download for offline reading, highlight, bookmark or take notes while you read Building a Better Business Using the Lego Serious Play Method.

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BUILDING a Better Business Using the Lego Serious Play Method will definitely capture the attention of Lego fans. However, the book taps on an innovative way of approaching creativity that can help to improve one's business, and not merely play with Lego.

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